



PROFESSIONAL SKILLS

Entrepreneurship
Project Management
Marketing Strategy
Community Development
Corporate Marketing
Small Medium Enterprise
International Business
Hospitality Management
Specialty Coffee Business
Business Adviser

ORGANISATIONS

Premium Member of SCAI
(Specialty Coffee Association
of Indonesia).

Founder & Adviser of
Tulungagung Brewers.

Black Belt Dan-1 of World
Karate Organization, Shin-
Kyokushin Indonesia.

Director of Research in Asia
Small Business Federation -
Tulungagung, East Java.

CONTACT

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SOCIAL

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GAUTAMA SW, S.E., B.BA., M.M.

AREA OF EXPERTISE: ENTREPRENEURIAL MANAGEMENT (SME)

ABOUT

Entrepreneur, Lecturer, Writer, Researcher. Full scholarship graduate majoring in Hospitality & Tourism Management, Magister in Management.

EXPERIENCE

LECTURER

Universitas Tulungagung | 2020 - Present

- Deliver lectures about Management, Business and Entrepreneurship
- Keynote Speaker in more than 30 seminars (National & International)

FOUNDER & C. E. O.

Kopi Siang Malam, Indonesia | 2015 - Present

- 32 Coffeeshop-Chain in Java, Bali, Sumatra, Sulawesi
- National - International Marketing Strategist

MANAGING DIRECTOR

Waskita Nusantara Production | 2011 - 2015

- M.I.C.E. Management, Corporate Event & Promotion
- Community Development

HEAD OF MARKETING

President University | 2010 - 2015

- Corporate Marketing Strategist (approx. 1400 Companies)
- B2B & B2C Marketing (approx. 500 schools in Jabodetabek)

EDUCATION

MAGISTER OF MANAGEMENT

Universitas Islam Kadiri, Indonesia | 2018 - 2019

BACHELOR OF BUSINESS ADMINISTRATION (FULL SCHOLARSHIP)

President University, Indonesia | 2003 - 2007

AWARDS

EAST JAVA BREWING CHAMPION

Ministry of Trade's Brewing Competition, Surabaya | August 2018

INDONESIA REPRESENTATIVE OF SPECIALTY COFFEE

Embassy of Indonesia in Kuala Lumpur Malaysia | August 2018

WORLD RECORD

Most kicks above head within one minute, record breaker | 2011 - Present